



Montpelier Hunt Races

James Madison's Montpelier

November 6, 2010

"76th Running of Steeplechase Horse Race on the grounds of the Presidential home of James and Dolley Madison. Seven exciting horse races, Jack Russell Terrier races, stick horse races, shopping, tours of the Mansion and more.

We have been working for several years to capture and recycle the trash naturally generated at a large event. We have been very successful at educating our race goers on recycling or taking their trash home with them. We would like to make this effort more "official" and in fact is our **WHOLE THEME** for the Races this year. The theme for our tailgate event this year is **LOCAVORE**, with special emphasis on using locally grown or produced foods."

CORE ACTIVITIES for Green Attractions

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, plastic bottles, cardboard
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable (in your area!)
 - Use compostable dinner plates, cold cups and hot cups, biodegradable trash can liners, 100 % post consumer produce napkins, utensils are compostable made from corn "Enviroware"
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
 - Purchase/use paper products with 30% or higher recycled-content
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Food service*
 - Donate excess food from events
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, etc. in bulk

- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead
- *Restrooms*
- Purchase recycled-content paper-towels and toilet paper
- *Logistics*
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)

- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:
- Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our event’s webpage highlighting all of our green activities
 - Use the Virginia Green logo on signs and on recycling containers
 - We do mostly advance ticket sales, but will add the VA Green logo to our mailings once we receive certification
 - We have already arranged for our printing needs on 100 % post consumer paper stock with soy inks

For more information on the Montpelier Hunt Races, see www.montpelierhuntraces.org or contact Martha Strawther at martha@montpelierhuntraces.org or 540-672-0027.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

